



THE CITY OF LAS VEGAS, DTP COMPANIES & ZAPPOS.COM UNITE TO MEMORIALIZE VISIONARY TONY HSIEH

The City of Las Vegas and former Tony Hsieh-led companies headquartered in DTLV come together to launch joint tribute efforts for inspiring visionary and community leader

LAS VEGAS (DEC X, 2020)— The [City of Las Vegas](#), Las Vegas-based [DTP Companies](#), a \$350 million investment from the late Tony Hsieh dedicated to the revitalization of Downtown Las Vegas, and [Zappos.com](#), the customer service company that just happens to sell shoes, clothing, and more – of which Tony was an early investor, CEO for 21 years and instrumental in driving the company culture, today announced joint efforts to honor his memory.

“Over the past weeks The City of Las Vegas, DTP and Zappos have been overwhelmed by the messages, love, and support received in the wake of Tony’s passing,” said Richard Hsieh, Tony’s father. “The outpouring of requests from individuals and businesses Tony had an impact on asking how they can contribute to celebrating Tony’s life and legacy has been sincerely moving. Through this, those three entities which are naturally closest to Tony’s heart have our full support in creating the Tony Hsieh Memorial Fund focused on this mission.”

The City and companies influenced by the late Tony Hsieh’s vision - DTP Companies and Zappos.com, are connecting to establish a centralized location to gather heartfelt suggestions from the public for ways of celebrating Tony’s life and legacy. The “Tony Memorial” page hosted on Zappos.com invites all interested contributors to share their individual thoughts and ideas via a dedicated email address. The page also provides details for how charitable donations can be made to the Tony Hsieh Memorial Fund through the Moonridge Foundation.

“Tony Hsieh has meant so much to so many in the City of Las Vegas,” said Mayor Carolyn G. Goodman. “His vision, generosity and spirit have forever changed our City for the better, and we have shared in the joy of seeing dreams come true because of Tony. The City of Las Vegas is honored to join with the Hsieh family, DTP Companies and Zappos to celebrate and remember our friend.”

The steering committee for the Tony Hsieh Memorial Fund, comprised of representatives from the City of Las Vegas, DTP Companies, and Zappos.com, will read all submissions sent through the “Tony Memorial” page for consideration in

determining inspiring ways to memorialize Tony’s passion for the City he loved. The three entities will individually continue to pursue separate initiatives to honor Tony in their respective ways.

To celebrate Tony, please visit the “[Tony Memorial](#)” page hosted on Zappos.com.

ABOUT DTP COMPANIES

Formerly conceptualized as “Downtown Project” in 2012, DTP Companies is the expanded product “beyond the project” of an all-encompassing \$350 million revitalization effort focused on Downtown Las Vegas (DTLV). Its continued dedication efforts assist in a concentrated 45-acre area of DTLV through wholly-owned businesses, residential units, and additionally through its investment in small businesses; tech startups; real estate and development; and arts, culture, and education throughout the greater Downtown Las Vegas area. Inspired and funded by the late Tony Hsieh, DTP Companies also drives upward mobility and entrepreneurial energy through the pursuit of social collisions, co-learning, and connectedness in a long-term, sustainable way.

About Zappos.com

Established in 1999, Zappos.com is a leading customer service company and innovator in online retail, company culture, and organizational evolution. Specializing in shoes, clothing, and more, Zappos WOWs customers through its legendary 365-day return policy, free shipping, and 24/7 friendly service. Zappos.com LLC is a subsidiary of Amazon.com, Inc.

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